

Safer Sleep Week



14th - 20th March 2022



#letskeepitclear
@lullabytrust @littlelullabyuk





This cot may look 'pretty', but not everything you see on social media is safe for your baby!

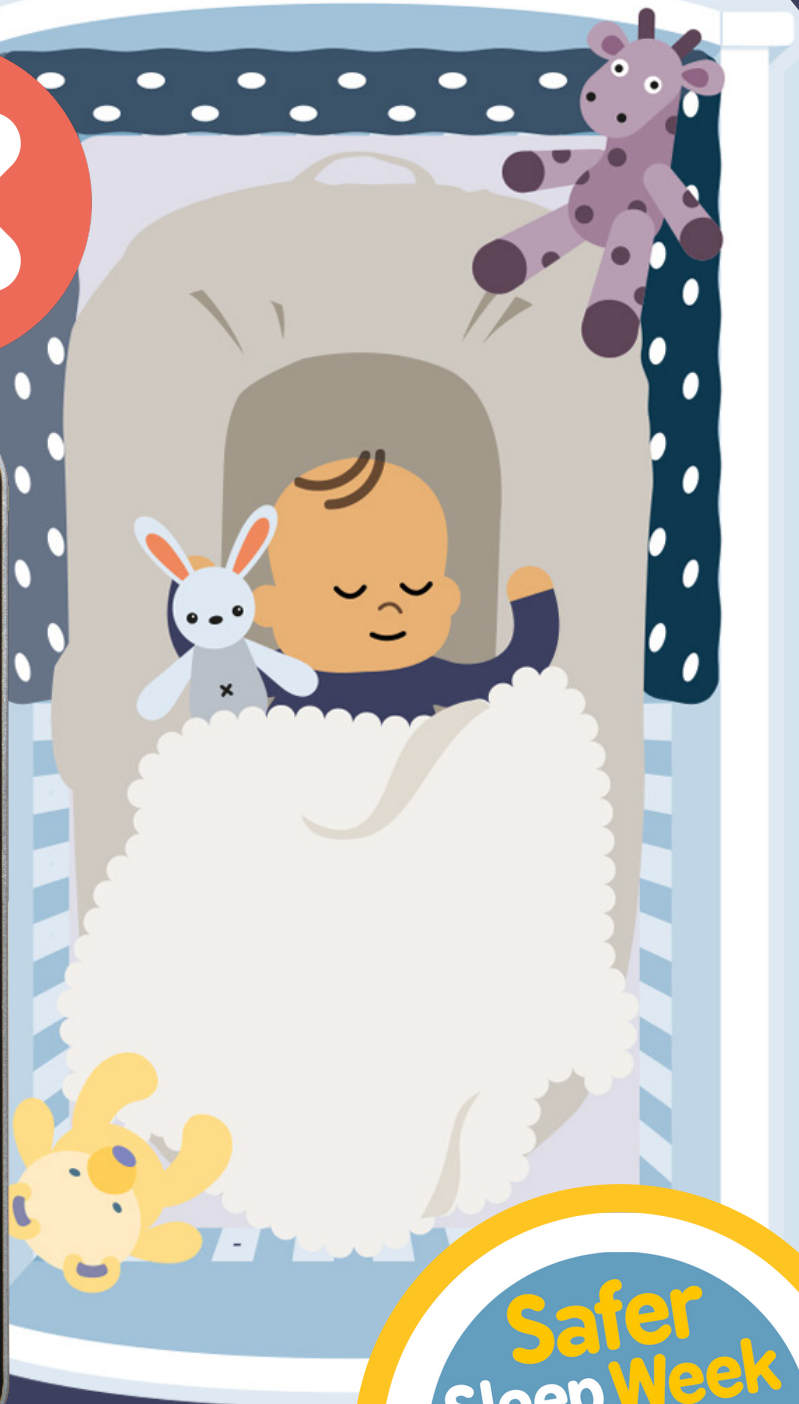


Things to be aware of:

Loose, bulky bedding may look comfy but can lead to overheating

Cots filled with toys and cot bumpers can cause accidents

Pods and nests don't have a British Standard as a sleeping product



For support and advice on sleeping your baby safely The Lullaby Trust can help
Visit: www.lullabytrust.org.uk
Contact us on: 0808 802 6869
Email: info@lullabytrust.org.uk
Registered charity no: 262191

Share your safer sleep spaces with us on Instagram using the hashtag **#letskeepitclear**
Don't forget to tag **@lullabytrust**



For a safer night's sleep, follow our safer sleep advice and help protect your baby from sudden infant death syndrome (SIDS).



Our safer sleep advice:

Place baby on their back

On a firm, flat, waterproof mattress

In a clear sleep space free of bumpers, toys, pillows and loose bedding

For every sleep

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The ABCs of Safer Sleep



Always sleep
your baby...



...on their
back...



...in a **clear** cot or
sleep space.

(free of bumpers, toys, pillows and loose bedding)

Safer sleep for baby, sounder sleep for you

Following the ABCs for every sleep day and night will help to protect your baby from Sudden Infant Death Syndrome (SIDS) giving you the peace of mind to enjoy this special time.



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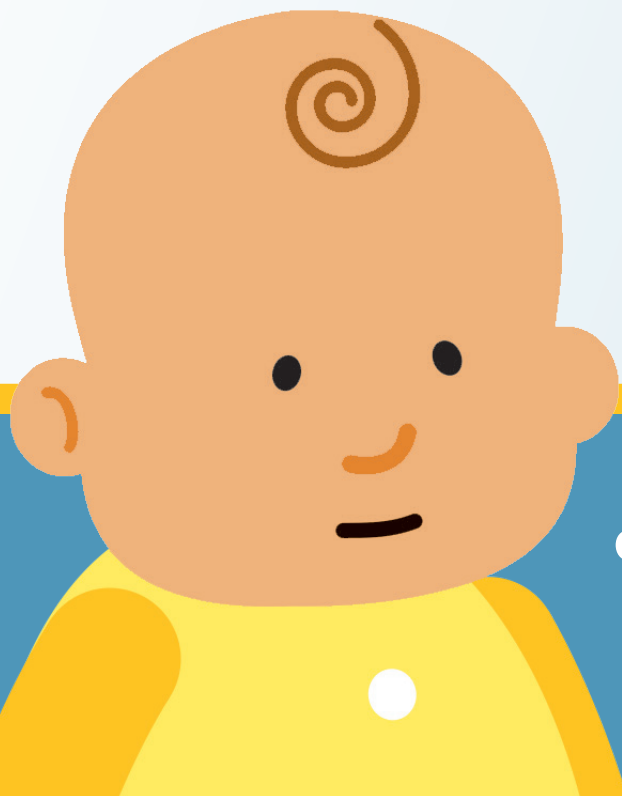
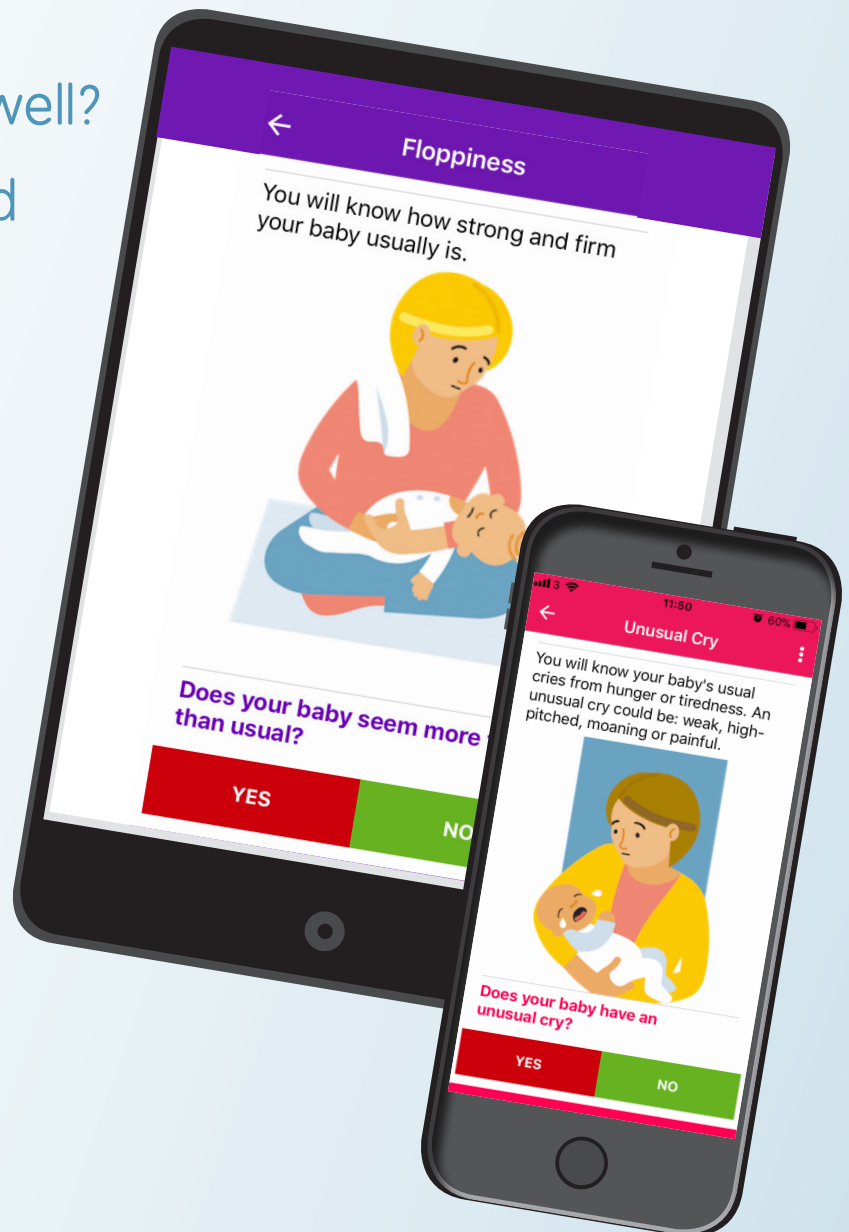
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Baby Check

- Is your baby very unwell?
- Does your baby need to see a doctor?
- **The FREE Baby Check App will help you decide.**



**Download Baby Check App for free
on Google Play and in the App Store.**



Bed-sharing safety tips



Keep the space
around your
baby clear of
pillows and
duvets

Avoid
letting pets
or other
children in
the bed

Always
sleep
baby on
their back

Never bed-
share if your
baby was born
prematurely
or a low birth
weight

Never bed-share
if you or your
partner have
drunk alcohol,
smoke or taken
medication
that makes you
drowsy



SOFAS ARE NOT SAFE FOR SLEEPING BABIES



Sleeping on a sofa with your baby increases the risk of Sudden Infant Death Syndrome by up to 50 times

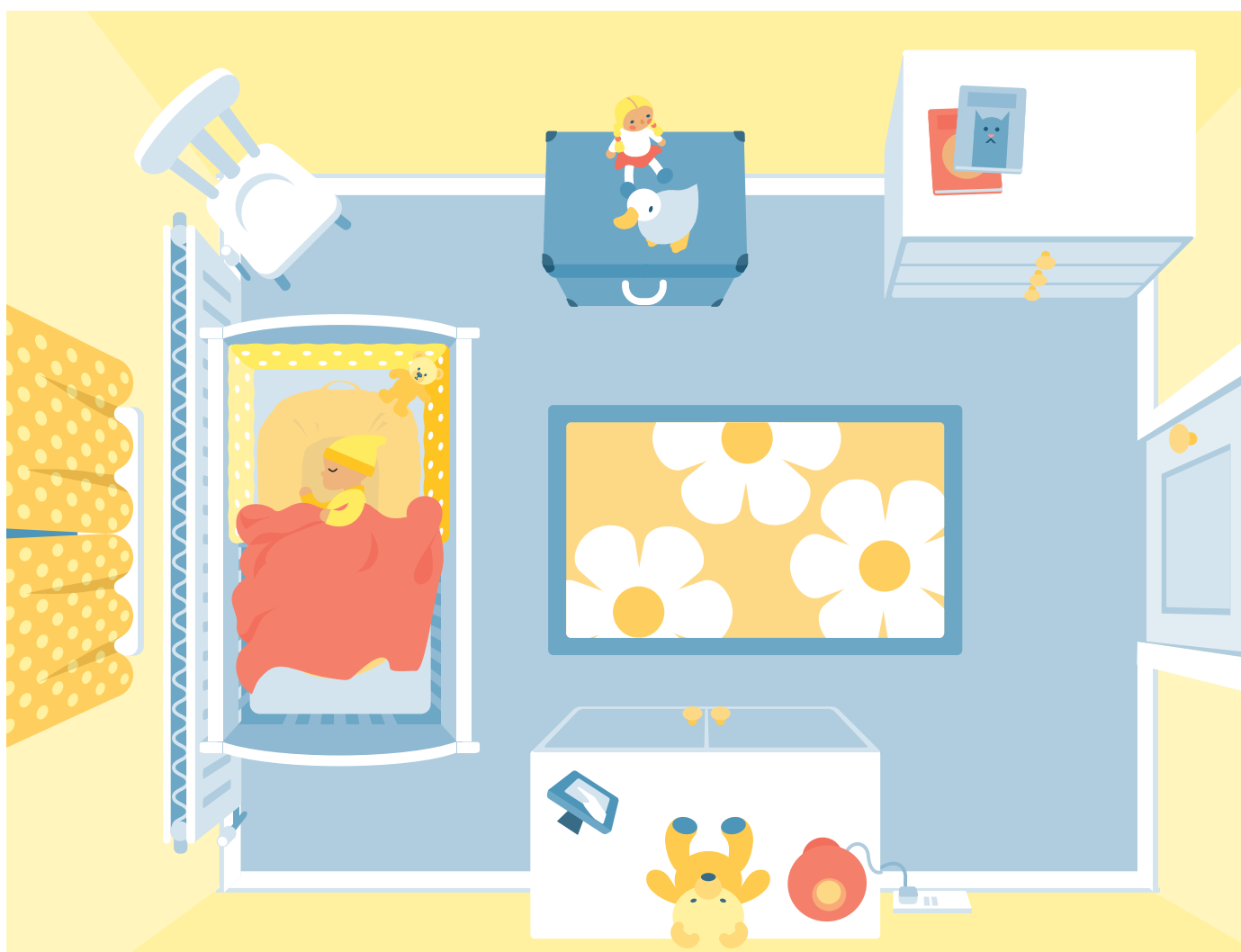
Learn how to give your baby the safest possible sleep at [www.lullabytrust.org.uk /safer sleep](http://www.lullabytrust.org.uk/safer sleep) or call 0808 802 6868

Spot the Risks



Can you spot 8 things in this picture that may increase the chance of Sudden Infant Death Syndrome?

Is your baby sleeping as safely as possible? This picture shows a baby aged between 1 month and 6 months asleep. Can you identify eight things about the room, cot or the way the baby is sleeping that may increase the chance of Sudden Infant Death Syndrome?



Did you spot all 8?

- 1 **Nursery.** The baby is in his own room. The safest place for your baby to sleep for the first six months is in a cot or Moses basket in the same room as you.
- 2 **Side Sleeping.** It is important that you always put your baby on their back as part of their regular sleep routine – never on their front or side.
- 3 **Feet-to-foot.** Place your baby with their feet to the foot of the cot, so they can't wriggle under the covers or you can also use a baby sleep bag.
- 4 **Bedding.** The blankets in the cot are loose. It can be dangerous if your baby's head gets covered when they sleep.
- 5 **Pod.** We don't recommend placing baby on a pod or nest to sleep or nap. When sleeping, babies shouldn't lie on or have anything soft around them, particularly their heads, as this can cause them to overheat and increases the risk of SIDS.
- 6 **Hat.** Babies need to lose excess heat from their heads so remove hats and extra clothing as soon as you come indoors even if it means waking your baby.
- 7 **Soft toy in cot.** Some items added to a cot may increase the risk of head-covering. Unnecessary items in a baby's cot can also increase the risk of accidents.
- 8 **Radiator.** Babies should never sleep next to a radiator or in direct sunlight to avoid overheating.

The picture also shows:

Cot Bumpers. We do not recommend cot bumpers. Cot bumpers can pose the risk of an accident when your baby becomes mobile. A simple mattress in your cot with no loose bedding or bumpers is the safest sleeping place for a baby.

Smoking. The picture doesn't show parents smoking near the baby, but this is a major risk for SIDS. Keep your baby as smoke free as possible and never share a bed with your baby if you or your partner smokes.

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Registered charity number: 262191
Company registration number: 01000824

The Correct Sleeping Environment



Safer sleep for babies

Things you can do



- ✓ Always place your baby on their back to sleep



- ✓ Keep your baby smoke free during pregnancy and after birth



- ✓ Place your baby to sleep in a separate cot or Moses basket in the same room as you for the first 6 months



- ✓ Breastfeed your baby



- ✓ Use a firm, flat, waterproof mattress in good condition



Things to avoid



X Never sleep on a sofa or in an armchair with your baby



X Don't sleep in the same bed as your baby if you smoke, drink or take drugs or if your baby was born prematurely or was of low birth weight



X Avoid letting your baby get too hot
X Don't cover your baby's face or head while sleeping or use loose bedding

You should follow the advice for all naps, not just for night time sleep

Sudden Infant Death Syndrome (SIDS) is the sudden and unexpected death of a baby for no obvious reason and although we don't yet know how to completely prevent SIDS, it is possible to significantly lower the chances of it happening by following the advice.

You can also talk to your midwife or health visitor if you have any questions or concerns or get in touch with us

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